

PETER SPRATT

CURRICULUM VITAE

**GRAPHIC DESIGNER
WEB DESIGNER
PHOTOGRAPHER
ADVERTISER
MARKETER**



EDUCATION

Secondary education

St Ignatius College, Riverview
1998 - 2005

Tertiary Education

Web Course
Shillington College Course (2015)
Shillington College Sydney

Certificate IV – Design
Shillington College Course No.
CUV40311 (2013)
Shillington College Sydney

Advanced Diploma in Advertising
(Distinction)
TAFE Course No. 17854 (2011)
Sydney Institute, Sydney

Certificate IV – Advertising Media
TAFE Course No. 17371 (2011)
Sydney Institute (SIT), Sydney

Advanced Diploma Business
Marketing
TAFE Course No. 17857 (2009)
North Sydney Institute (NSI),
North Sydney

EMPLOYMENT HISTORY

2014 - Current

HOUND Agency
Graphic Designer, Photographer,
Media Manager, Web Designer,
Videographer

Sally Spratt Studio
Freelance Graphic Designer/PA

2014 April - June

Mr Aristotle
Freelance Graphic Designer/
Copywriter intern

2013–2014

Monkey House Media
Freelance Graphic Designer

2013–2014

Pacific Retail Management,
Giving Gifts
Marketing, Advertising, Social
Media, Graphic Design Intern

2012–2013

Fujitsu Australia
Field Service Coordinator NBN

2010

Henri Lee, Photographer
Photographer Assistant

2006 – 2010

Bunnings Warehouse, Artarmon
Service Support Operator,
Front End Controller



KEY QUALITIES

- Passion & commitment to the Advertising, Media and Graphic Design industries
- Keen observer of life
- Hardworking, dependable, reliable, team player
- Youthful perspective

INTERESTS

Capoeira, Photography, TV, Body Boarding, Cycling, Travel, Rugby, Music, Reading, Creative Writing, Cooking, Gaming, Photoshop, Skiing, Snowboarding, Golf

REFEREES

Name: Geoff Morgan

Position: Chairman

Tel.: 0414 200 008

KEY COMPETENCIES

- High level computer skills in Microsoft Suite: Word, PowerPoint, Excel, Outlook and Project and in Adobe: Photoshop, Indesign, Illustrator, Dreamweaver and Coda
- Knowledge, gained through study, of the skills needed to provide leadership or strategic direction for the advertising activities of an organisation
- Strong knowledge of social media applications
- Creative with an ability to think outside the box
- Excellent verbal and written skills gained through work and study
- Experienced in Customer/Client relations – phone based and face to face
- Breaks down, studies, reskin and utilises code

CURRICULUM VITAE

PERSONAL DETAILS

Name: Peter Spratt
Based: Mosman NSW 2088
Email: peter@foxedenterprises.com
Phone: 0413 264 217
Website: foxedenterprises.com

EDUCATION

Secondary education

St Ignatius College, Riverview
1998 - 2005

Tertiary Education

Certificate IV – Design
Shillington College Course No. CUV40311 (2013)
Shillington College Sydney

Advanced Diploma in Advertising (Distinction)
TAFE Course No. 17854 (2011)
Sydney Institute, Sydney

Certificate IV – Advertising Media
TAFE Course No. 17371 (2011)
Sydney Institute, Sydney

Advanced Diploma Business Marketing
TAFE Course No. 17857 (2009)
North Sydney Institute, North Sydney

EMPLOYMENT HISTORY

2014 - Current

Sally Spratt Studio
Casual, Freelance Graphic Designer/PA

2014 April - June

Mr Aristotle
Part Time, Freelance Graphic Designer/Copywriter
intern

2013–2014

Monkey House Media
Part Time, Freelance Graphic Designer

2012–2013

Fujitsu Australia
Full Time, Field Service Coordinator NBN

2010

Henri Lee, Photographer
Part Time, Photographer Assistant

Toys Paradise Online
Part Time, Data Input Operator

2006 – 2010

Bunnings Warehouse, Artarmon
Part Time, Service Support Operator/Controller

2006

Wallis & Spratt Pty Ltd – Consulting Engineers
Part time, CAD Operator
Bather Pavilion Restaurant, Balmoral Beach
Part Time, Kitchen Hand

KEY COMPETENCIES

- Highly Experienced 'ad watcher' – I love to watch and analyse them!
- Reading AdNews - nothing better than seeing what is happening in the Ad, Media, Graphic and Marketing worlds
- Creative and an ability to think outside the box
- Good Knowledge, gained through study, of the skills needed to provide leadership or strategic direction for the advertising activities of an organisation
- Strong knowledge of social media
- Excellent verbal and written skills gained through work and study
- High level computer skills in Microsoft Suite: Word, PowerPoint, Excel, Outlook and Project and some experience in Adobe: Photoshop, Indesign, Illustrator
- Experienced in Customer/Client relations – phone based and face to face

KEY QUALITIES

- Passion & commitment to the Advertising, Media and Graphic Design industries
- Keen observer of life
- Hardworking, dependable, reliable, team player
- Youthful perspective

INTERESTS

Capoeira, Photography, TV, Body Boarding, Cycling, Travel, Rugby, Music, Reading, Creative Writing, Cooking, Gaming, Photoshop, Skiing, Snowboarding, Golf

REFEREES

Name: Sally Spratt
Position: Illustrator
Tel.: 0400 376 015

Name: Mr Henri Lee
Position: Photographer
Tel.: 0488 338 180

GRAPHIC DESIGNER

